

KATEGORI PRODUK DIGITAL APPLIANCES

Type	Model	RRP	EPP PRICE	discount	%
Air Conditioner	AR05 AC 0.5PK Alpha Inverter with Smart AirFlow	5.256.897	3.522.121	1.734.776	33%
	AR05 AC 0.5PK Standard R410A	3.415.385	2.561.538	853.846	25%
	AR05 AC 0.5PK Standard R32	3.514.925	2.706.493	808.433	23%
	AR07 AC 3/4PK Standard R410A	3.696.923	2.772.692	924.231	25%
	AR09 AC 1PK Alpha Inverter with Smart AirFlow	5.738.596	3.787.474	1.951.123	34%
	AR09 AC 1PK Standard R410A	3.881.818	2.950.182	931.636	24%
	AR09 AC 1PK Standard R32	3.955.072	3.124.507	830.565	21%
	AR10 AC 1PK with Wind-Free™	7.312.121	5.557.212	1.754.909	24%
	AR10 AC 1PK with Fast Cooling	6.279.412	4.897.941	1.381.471	22%
	AR12 AC 1.5PK Alpha Inverter with Smart AirFlow	6.936.066	4.855.246	2.080.820	30%
	AR12 AC 1.5PK Standard R410A	5.064.179	3.899.418	1.164.761	23%
	AR12 AC 1.5PK Standard R32	5.197.531	4.210.000	987.531	19%
	AR13 AC 1.5PK with Wind-Free™	8.040.789	6.111.000	1.929.789	24%
	AR13 AC 1.5PK with Fast Cooling	7.073.438	5.234.344	1.839.094	26%
	AR18 AC 2PK Alpha Inverter with Smart AirFlow	9.242.623	6.469.836	2.772.787	30%
	AR18 AC 2PK Standard R410A	6.690.278	5.552.931	1.137.347	17%
	AR12 AC 2PK Standard R32	6.738.356	5.660.219	1.078.137	16%
	AR18 AC 2PK with Wind-Free™	9.887.500	7.316.750	2.570.750	26%
	AR18 AC 2PK with Fast Cooling	9.245.000	6.379.050	2.865.950	31%
	AX34R STD Air Purifier with 4 Color Indicator	2.638.667	1.979.000	659.667	25%
	AX40R DLX Air Purifier with Air Sensing Light	3.373.611	2.429.000	944.611	28%
	AX60R Air Purifier with 3 Way Airflow	4.313.699	3.149.000	1.164.699	27%
Air Dresser	AirDresser	26.712.857	18.699.000	8.013.857	30%
Dryer	8kg Heat Pump Dryer 800W - DV5000T	9.958.667	7.469.000	2.489.667	25%
Microwave	ME731K Solo with Ceramic Enamel, 20L	1.046.429	879.000	167.429	16%
	MG23K3505AK Grill dengan Browning Plus, 23L	1.812.000	1.359.000	453.000	25%
	MG30T5068CK Grill dengan Crusty Plate, 30L	2.578.261	1.779.000	799.261	31%
	MS23K3515AS Solo dengan Quick Defrost, 23L	1.377.027	1.019.000	358.027	26%
	MS30T5018UK Solo dengan Healty Steam, 30L	2.055.714	1.439.000	616.714	30%
	RF48 Multi Door with Twin Cooling Plus, 511L	16.336.364	12.579.000	3.757.364	23%
	RF59 Multi Door with All-Around Cooling, 667L	28.970.423	20.569.000	8.401.423	29%

Refrigerator	RH64 SBS Refrigerator with Food Showcase and Dispensor (2021), 669L	22.808.861	18.019.000	4.789.861	21%
	RS61 SBS All-around Cooling, 700L	15.911.594	10.979.000	4.932.594	31%
	RS62 SBS SpaceMax™ Technology, 700L	16.248.611	11.699.000	4.549.611	28%
	RS62R50412C Side by Side dengan All-around Cooling, 700L	20.316.667	13.409.000	6.907.667	34%
	RS62 SBS All-around Cooling, 700L	16.729.487	13.049.000	3.680.487	22%
	RS63 SBS SpaceMax™ Technology, 689L	17.661.250	14.129.000	3.532.250	20%
	RS64 SBS All-around Cooling, 676L	20.998.718	16.379.000	4.619.718	22%
	RT19 Kulkas 2 Pintu dengan All-around Cooling, 203L	3.972.727	3.059.000	913.727	23%
	RT22 Digital Inverter, 234L	5.187.059	4.409.000	778.059	15%
	RT25 Digital Inverter, 255L	5.399.000	4.697.130	701.870	13%
	RT29 Kulkas 2 Pintu dengan All-around Cooling™ 300L	6.364.634	5.219.000	1.145.634	18%
	RT32 Kulkas 2 Pintu dengan Twin Cooling Plus™ 321L	6.932.000	5.199.000	1.733.000	25%
	RT32 Kulkas 2 Pintu dengan All-around Cooling™ 321L	6.973.750	5.579.000	1.394.750	20%
	RT35 Kulkas 2 Pintu dengan Twin Cooling Plus™ 377L	7.791.463	6.389.000	1.402.463	18%
	RT38 Kulkas 2 Pintu dengan Twin Cooling Plus™, 397L	8.266.279	7.109.000	1.157.279	14%
	RT38 Kulkas 2 Pintu dengan Twin Cooling Plus™ 384L	7.498.750	5.999.000	1.499.750	20%
	RT38 Kulkas 2 Pintu dengan All-around Cooling™ 397L	7.175.949	5.669.000	1.506.949	21%
	RT43 Kulkas 2 Pintu dengan Twin Cooling Plus™ 440L	8.770.886	6.929.000	1.841.886	21%
	RT43 Kulkas 2 Pintu dengan Twin Cooling Plus™ 440L	8.773.750	7.019.000	1.754.750	20%
	RT46 Kulkas 2 Pintu dengan Twin Cooling Plus™ 453L	9.700.000	7.469.000	2.231.000	23%
	RT46 Kulkas 2 Pintu dengan Twin Cooling Plus™ 453L	9.460.256	7.379.000	2.081.256	22%
	RT50 Kulkas 2 Pintu dengan Twin Cooling Plus™ 500L	10.686.250	8.549.000	2.137.250	20%
	RT53 Kulkas 2 Pintu dengan Twin Cooling Plus™ 528L	10.998.765	8.909.000	2.089.765	19%
	RT62 Kulkas 2 Pintu dengan Twin Cooling Plus™ 620L	11.923.750	9.539.000	2.384.750	20%
Vacuum Cleaner	Canister VC15K4110VR	1.868.831	1.439.000	429.831	23%
	VC18M2120SB Canister with Cyclone Force and Anti-Tangle Turbine	1.554.167	1.119.000	435.167	28%
	Clean Station	2.982.329	2.177.100	805.229	27%
	VCC4130S37 Canister Bagged Model	1.037.662	799.000	238.662	23%
	VCC4540S36 Canister	1.245.455	959.000	286.455	23%
	Jet 70 easy with Jet Cyclone	6.923.881	4.639.000	2.284.881	33%
	Jet 70 easy with Jet Cyclone	6.855.714	4.799.000	2.056.714	30%
	VS6000 POWERStick Vacuum with Cyclone Force, 170W	3.075.641	2.399.000	676.641	22%
	WA10 Top LoadWobble™ Technology 10 Kg	4.133.784	3.059.000	1.074.784	26%

Washing Mechine	WA11 Top Load Wobble™ Technology 11 Kg	6.559.091	4.329.000	2.230.091	34%
	WA13 Top load Wobble™ Technology 13 Kg	8.050.877	4.589.000	3.461.877	43%
	WA16 Top Load Wobble™ Technology 16 Kg	10.331.667	6.199.000	4.132.667	40%
	WA70 Top LoadWobble™ Technology 7 Kg	3.238.028	2.299.000	939.028	29%
	WA75 Top LoadWobble™ Technology 7.5 Kg	3.327.848	2.629.000	698.848	21%
	WA80 Top LoadWobble™ Technology 8 Kg	3.378.873	2.399.000	979.873	29%
	WA85 Top Load Wobble™ Technology 8.5 Kg	3.485.897	2.719.000	766.897	22%
	WA95 Top load Washer Wobble™ Technology 9.5 Kg	5.035.802	4.079.000	956.802	19%
	11kg D7500T Washing Machine Combo with Ecobubble™ and AI Control	13.815.493	9.809.000	4.006.493	29%
	WT12 Twin Tub dengan Dynamic Pulsator 12 Kg	2.973.750	2.379.000	594.750	20%
	WT75 Twin Tub dengan Dynamic Pulsator 7.5 Kg	2.404.054	1.779.000	625.054	26%
	WT85 Twin Tub dengan Dynamic Pulsator 8.5 Kg	2.467.089	1.949.000	518.089	21%
	WT95 Twin Tub dengan Dynamic Pulsator 9.5 Kg	2.581.013	2.039.000	542.013	21%
	11kg WW7000 Washing Machine with Ecobubble™ and AI Control	12.875.385	8.369.000	4.506.385	35%
	WW7800T (WW13TP84DSX/SE) Front loading Washer with Large Capacity (12kg), Eco Bubble™, QuickDrive™	15079365	9.500.000	5.579.365	37%
	7kg WW3000 Washing Machine with Quick Wash and Drum Clean	4.998.765	4.049.000	949.765	19%
	7kg WW5000 Washing Machine with Ecobubble™ and AI Control	6.396.386	5.309.000	1.087.386	17%
	8kg WW3000 Washing Machine with Quick Wash and Drum Clean	6.038.158	4.589.000	1.449.158	24%
	8kg WW5000 Washing Machine with Ecobubble™ and AI Control	8.058.209	5.399.000	2.659.209	33%
	9kg WW5000 Washing Machine with Ecobubble™ and AI Control	8.881.818	6.839.000	2.042.818	23%
	9.5kg WW6000 Washing Machine with Ecobubble™ and AI Control	10.392.958	7.379.000	3.013.958	29%

KATEGORI PRODUK MONITOR & TELEVISI

Type	Model	RRP	EPP PRICE	discount	%
	True Dolby Audio 2.1 ch Soundbar HW-T450 200W	2.799.000	2.531.346	267.654	10%
	True Dolby Audio 2.1 ch Soundbar HW-T550	3.599.000	3.213.120	385.880	11%
	True Dolby Audio 3.1 ch Soundbar HW-T650	4.499.000	3.894.869	604.131	13%
	True Dolby Audio 5.1 ch Soundbar HW-Q60T	6.499.000	5.219.103	1.279.897	20%
	HW-A450 2.1ch Soundbar (2021)	2.749.000	2.339.112	409.888	15%
	HW-A550 2.1ch Soundbar (2021)	3.499.000	3.005.095	493.905	14%
	HW-A650 3.1ch Soundbar (2021)	4.499.000	3.554.210	944.790	21%
	HW-S60T 5.0Ch Soundbar (2021)	4.559.000	3.601.610	957.390	21%

	Sound Tower MX-T50	4.499.000	3.689.086	809.914	18%
	Sound Tower MX-T70	6.499.000	5.219.103	1.279.897	20%
Monitor	19" FHD Flat Monitor with Wide Viewing Angle	1.399.000	1.259.100	139.900	10%
	22" FHD Flat Monitor with Wide Viewing Angle	1.999.000	1.799.100	199.900	10%
	24" FHD monitor with ergonomics & borderless design	3.799.000	3.419.100	379.900	10%
	27" M5 FHD Smart Monitor with Streaming TV	4.499.000	4.049.100	449.900	10%
	32" M5 FHD Smart Monitor with Streaming TV	4.899.000	4.409.100	489.900	10%
	24" Curved Gaming Monitor with 144hz refresh rate and AMD FreeSync	3.560.000	3.204.000	356.000	10%
	24" FHD monitor with bezel-less design	2.099.000	1.889.100	209.900	10%
	27" FHD monitor with bezel-less design	3.030.000	2.727.000	303.000	10%
	27" Odyssey G7 Gaming Monitor	12.999.000	11.699.100	1.299.900	10%
	27" FHD monitor with ergonomics & borderless design	4.249.000	3.824.100	424.900	10%
	27" WQHD Gaming Monitor With 1000R Curved Screen	5.699.000	5.129.100	569.900	10%
	32" Odyssey G7 Gaming Monitor	14.599.000	13.139.100	1.459.900	10%
	32" Smart Monitor UHD	5.999.000	5.399.100	599.900	10%
	32" WQHD Gaming Monitor With 1000R Curved Screen	6.699.000	6.029.100	669.900	10%
	34" WQHD Gaming Monitor With 1000R Curved Screen	8.199.000	7.379.100	819.900	10%
	49" Odyssey G9 Gaming Monitor	24.999.000	22.499.100	2.499.900	10%
	49" QLED Gaming Monitor with Dual QHD Resolution	20.909.000	18.818.100	2.090.900	10%
	Monitor LED 24" S24F350FHE	1.559.000	1.403.100	155.900	10%
	120" The Premiere LSP7T 4K Smart Laser Projector	59.999.000	44.999.250	14.999.750	25%
	130" The Premiere LSP9T 4K Smart Triple Laser Projector	114.999.000	80.499.300	34.499.700	30%
	24" T4001 HD TV (2020)	1.999.000	1.699.150	299.850	15%
	32" HD Flat TV N4001 Series 4	2.799.000	2.435.130	363.870	13%
	32" HD Flat TV N4003 Series 4	2.799.000	2.435.130	363.870	13%
	32" T4001 HD TV (2020)	2.599.000	2.103.755	495.245	19%
	32" T4003 HD TV (2020)	2.799.000	2.435.130	363.870	13%
	32" T4500 HD Smart TV (2020)	3.299.000	2.870.130	428.870	13%
	43" LS03A The Frame Art Mode 4K Smart TV (2021)	11.999.000	9.839.180	2.159.820	18%
	43" AU7700 UHD 4K Smart TV (2021)	6.999.000	5.879.160	1.119.840	16%
	43" AU8000 Crystal UHD 4K Smart TV (2021)	7.299.000	5.912.190	1.386.810	19%
	43" Crystal UHD 4K Smart TV TU6900 (2020)	5.199.000	4.532.011	666.989	13%
	43" Full HD Flat TV N5000 Series 5	4.799.000	4.223.120	575.880	12%

Television

43" Full HD Flat TV N5003 Series 5	4.799.000	4.223.120	575.880	12%
43" LS05T The Sero 4K Smart TV 2020	18.999.000	12.159.360	6.839.640	36%
43" Q60A QLED 4K Smart TV (2021)	9.799.000	7.153.270	2.645.730	27%
43" Q60A QLED 4K Smart TV (2021)	8.699.000	7.133.180	1.565.820	18%
43" T6500 FHD Smart TV 2020	4.899.000	4.311.120	587.880	12%
50" AU7700 UHD 4K Smart TV (2021)	9.699.000	7.759.200	1.939.800	20%
50" AU8000 Crystal UHD 4K Smart TV (2021)	9.999.000	8.099.190	1.899.810	19%
50" AU9000 Crystal UHD 4K Smart TV (2021)	10.299.000	8.445.180	1.853.820	18%
50" Q60A QLED 4K Smart TV (2021)	14.999.000	10.199.320	4.799.680	32%
50" Q60A QLED 4K Smart TV (2021)	10.299.000	8.445.180	1.853.820	18%
50" QLED 4K Smart TV The Serif	13.799.000	8.969.350	4.829.650	35%
55" AU7700 UHD 4K Smart TV (2021)	11.499.000	9.199.200	2.299.800	20%
55" AU8000 Crystal UHD 4K Smart TV (2021)	11.899.000	9.400.210	2.498.790	21%
55" AU9000 Crystal UHD 4K Smart TV (2021)	12.299.000	9.839.200	2.459.800	20%
55" Crystal UHD 4K Smart TV TU6900 (2020)	6.499.000	5.849.032	649.968	10%
55" LS03A The Frame Art Mode 4K Smart TV (2021)	22.199.000	16.427.260	5.771.740	26%
55" Q60A QLED 4K Smart TV (2021)	18.999.000	14.059.260	4.939.740	26%
55" Q70A QLED 4K Smart TV (2021)	20.499.000	15.374.250	5.124.750	25%
55" QN85A Neo QLED 4K Smart TV (2021)	24.299.000	20.654.150	3.644.850	15%
55" QN90A Neo QLED 4K Smart TV (2021)	26.599.000	22.609.150	3.989.850	15%
55" QLED 4K Smart TV The Serif 2020	22.999.000	17.939.220	5.059.780	22%
60" AU8000 Crystal UHD 4K Smart TV (2021)	12.499.000	10.374.170	2.124.830	17%
65" QN800A Neo QLED 8K Smart TV (2021)	53.099.000	45.134.150	7.964.850	15%
65" AU8000 Crystal UHD 4K Smart TV (2021)	16.999.000	14.109.170	2.889.830	17%
65" AU9000 Crystal UHD 4K Smart TV (2021)	19.999.000	16.399.180	3.599.820	18%
65" LS03A The Frame Art Mode 4K Smart TV (2021)	31.799.000	21.623.320	10.175.680	32%
65" Q60A QLED 4K Smart TV (2021)	15.499.000	12.554.190	2.944.810	19%
65" Q60A QLED 4K Smart TV (2021)	23.699.000	20.144.150	3.554.850	15%
65" QN85A Neo QLED 4K Smart TV (2021)	33.799.000	28.729.150	5.069.850	15%
65" QN90A Neo QLED 4K Smart TV (2021)	37.099.000	31.534.150	5.564.850	15%
65" The Terrace Outdoor QLED 4K 2020	72.999.000	65.699.100	7.299.900	10%
70" AU8000 Crystal UHD 4K Smart TV (2021)	19.599.000	17.443.110	2.155.890	11%
75" QN800A Neo QLED 8K Smart TV (2021)	74.299.000	63.154.150	11.144.850	15%

75" AU8000 Crystal UHD 4K Smart TV (2021)	28.699.000	24.681.140	4.017.860	14%
75" Q60A QLED 4K Smart TV (2021)	49.999.000	40.499.190	9.499.810	19%
75" Q70A QLED 4K Smart TV (2021)	52.999.000	42.929.190	10.069.810	19%
75" QN90A Neo QLED 4K Smart TV (2021)	63.699.000	54.144.150	9.554.850	15%
75" The Terrace Outdoor QLED 4K 2020	136.999.000	123.299.100	13.699.900	10%
85" Q60A QLED 4K Smart TV (2021)	72.999.000	59.859.180	13.139.820	18%
85" QN900A Neo QLED 8K Smart TV (2021)	164.299.000	139.654.150	24.644.850	15%
85" AU8000 Crystal UHD 4K Smart TV (2021)	6.499.000	5.329.180	1.169.820	18%
85" AU8000 Crystal UHD 4K Smart TV (2021)	43.299.000	36.804.150	6.494.850	15%
85" Q70A QLED 4K Smart TV (2021)	79.999.000	66.399.170	13.599.830	17%

KATEGORI PRODUK SMARPHONE

Champions Choice						
Marketing Name	RRP	Promo Price	Benefit			Period
			Discount	%	Free gift	
Galaxy S21 5G 256GB	13.999.000	11.899.150	2.099.850	15%		1 - 30 Sept
Galaxy S21 5G 128GB	12.999.000	11.049.150	1.949.850	15%		1 - 30 Sept
Galaxy S21+ 128GB	15.999.000	12.799.200	3.199.800	20%		1 - 30 Sept
Galaxy S21+ 256GB	16.999.000	13.599.200	3.399.800	20%		1 - 30 Sept
Galaxy S21 Ultra 128GB	18.999.000	16.149.150	2.849.850	15%		1 - 30 Sept
Galaxy S21 Ultra 256GB	19.999.000	16.999.150	2.999.850	15%		1 - 30 Sept
Galaxy S21 Ultra 512GB	21.999.000	18.699.150	3.299.850	15%		1 - 30 Sept
Galaxy Note20 Ultra (256GB)	16.999.000	14.449.150	2.549.850	15%		1 - 30 Sept
Galaxy Note20 Ultra (512GB)	18.999.000	16.149.150	2.849.850	15%		1 - 30 Sept
Galaxy A32 5G	3.999.000	3.399.100	599.900	15%		1 - 30 Sept
Galaxy A11	1.799.000	1.369.100	429.900	24%		1 - 30 Sept
Galaxy M51	4.999.000	3.899.100	1.099.900	22%		1 - 30 Sept
Galaxy M11	1.649.000	1.334.100	314.900	19%		1 - 30 Sept
Galaxy M12 3/32GB	1.899.000	1.533.140	365.860	19%		1 - 30 Sept
Galaxy M12 4/64GB	2.099.000	1.705.140	393.860	19%		1 - 30 Sept
Galaxy M62 8/256GB	5.999.000	4.799.100	1.199.900	20%		1 - 30 Sept
Galaxy A03s	1.799.000	1.699.000	100.000	6%		1 - 7 Sept
Galaxy A32 5G	3.999.000	3.399.100	599.900	15%	Smart tag	20 - 30 Sept
Galaxy M62 8/256GB	5.999.000	5.999.000	-	0%	Free Buds Pro	20 - 30 Sept