## vision

"We care and enable millions to prosper."

## mission

Danamon aims to be "The Leading Financial Institution" in Indonesia" with a significant market presence.

A customer centric organization covering all customer segments, each with a unique value proposition, centered on sales and service excellence, supported by world class technology.

We aspire to be an employer of choice and to be respected by our customers, employees, shareholders, regulators, and the community.

## values

Caring, Honesty, Passion to excel, Teamwork and Disciplined Professionalism